



IP 2018

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- **Tech Transfer in Tunisia**

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- **Overall Assessment**

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TECH TRANSFER - TUNISIAN UNIVERSITIES

4 main departments are dealing with Tech Transfer in Tunisia

1. The national agency for the promotion of scientific research
2. The valorisation department at the ministry of higher education and scientific research
3. The national agency for the promotion of industry and innovation
4. The innovation department at the ministry of industry

The vast majority of the Tunisian universities have Technology Transfer Offices



OVERALL ASSESSMENT

IMPORTANT EMPHASIS HAS BEEN PUT ON IP – TECH TRANSFER :

legislation – financial incentives – capacity building – trainings

INNOVATION INDICATORS ARE IMPROVING:

The GII 2018 identified 20 countries that outperform on innovation. Tunisia is among the new entrants. Tunisia is considered as an innovation achiever. (WIPO,2018)

OTHER INDICATORS NEED IMPROVEMENTS:

Patent applications

Capacity to exploit inventions through licensing and start-up

Enhancing the industrial capacity to innovate

MAIN IMPEDIMENTS & RECOMMENDATIONS

MAIN IMPEDIMENTS

- Intellectual Property is barely taught
- Lack of specialized intellectual property expertise
- Lack of industries capable of generating IP assets
- Lack of technological markets capable of exploiting IP assets
- Lack of expertise capable of generating technological added value.

RECOMMENDATIONS

Develop specialized IP and innovation skills to participate in a global economy that is increasingly driven by technological developments

- Patent searching
- Patent analytical & Prior art analysis
- Patent Status & Freedom to operate reports
- Patent drafting: patent agent / patent attorney
- Patent valuation
- Branding and marketing of intellectual property assets
- Intellectual property portfolio managers
- Intellectual property strategies: patenting and licensing policies